

WHY BLEED? BLEED IS IMPORTANT TO INCLUDE WHEN YOU HAVE A BACKGROUND THAT MEETS THE EDGE OF THE PRINTED PRODUCT.



DESIGN TIP:

Always place important text or logo outside the bleed.

TRIM LINE:

The perpendicular central line.

BLEED AREA TIP:

Extend your background 1/8" beyond the cut line on all sides of the edge of your product.

IMPORTANT:

Remove this line **BEFORE** printing.

DOCUMENT SIZE WITH BLEED

2,25" x 1,25"

DESIGN TIP: AVOID PLACING TEXT NEAR THE EDGE.

ÆSTHETICALLY IT CREATES AN IMBALANCE!

DESIGN TIP: EXTEND YOUR BLEED TO ENSURE YOUR ARTWORK

MEETS THE EDGE OF THE PAPER WHEN PRINTED.